



City of Westminster



THE ROYAL BOROUGH OF
KENSINGTON
AND CHELSEA

Westminster Health & Wellbeing Board

RBKC Health & Wellbeing Board

Date:

24th November 2022

Classification:

General Release

Title:

Health and Wellbeing Strategy
Development

Report of:

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Partnerships

Wards Involved:

All

Report Author and

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1. Executive Summary

1.1 This report is to provide an update to the Health and Wellbeing Board (HWB) on the development of the Joint Health and Wellbeing Strategy (HWS).

2. Key Matters for the Board

2.1 The Board is asked to

- Note the work carried out to date to develop the draft health and wellbeing strategy
- Comment on the draft vision, ambitions and process of the draft strategy

3. Developing the Health and Wellbeing Strategy

3.1 Westminster and Kensington and Chelsea agreed in 2021 to undertake a refresh of their strategies to reflect learning from Covid and the new Joint Strategic Needs Analysis (JSNA) and “Borough Stories”. The boroughs’ joint Health and Wellbeing Board agreed to own the strategy and drive delivery of the plans over next 10 years (2023-2033).

3.2 When agreeing this approach, the board confirmed the following principles should guide the development of the strategy:

- The strategy statement/vision aims to cover a chosen 10 years with medium term organisational plans providing the detail and the delivery focus
- Keeping residents at the heart of what we do

- Taking an evidence-based approach using local data sets, quantitative and qualitative
- Being accountable to residents with shared ownership of decisions in an open and transparent way through the HWB board
- Working across organisation boundaries in a collaborative way by focusing on residents and not the organisation
- To challenge inequalities by sharing, disseminating, and championing learning and evidence.

Gathering the Evidence

- 3.3 At its meeting in January 2022 the Board requested that initial phase of strategy development should utilise existing evidence and engagement findings. Working across HWB members a literature review (Appendix A) was undertaken to identify priorities and best practice with regard to addressing health inequalities. There was a focus on identifying areas and issues that would impact people's lives by addressing the wider determinants of health.
- 3.4 The strategy has been developed alongside the JSNA / "Borough Stories" and other engagement activities with residents. This information has provided much of the evidence informing the drafting of the strategy.

Planning Workshops

- 3.4 After the initial research period a HWB partners working group was establishing with representatives drawn from the local authority's, NHS and VCS. The working group held a series of workshops focussing on:
- Priorities
 - Themes
 - Outcomes
 - Structure
- 3.5 The outputs from the workshops were 10 Ambition statements / policy areas covering the wider determinants of health and wellbeing written in a way that reflected the voice of residents.

Engagement

- 3.6 To test the emerging priorities and ambition statements a programme of wider engagement with residents, business and other partners was carried out. The key aim of the objectives of the engagement and consultation has been to:
- Understanding the voice of residents
 - Share information and understanding
 - Be collaborative in the development of the HWB strategy
 - Provide a feedback loop
- 3.7 The development of the Strategy used a variety of engagement methods to can reach as many people as possible to further develop the ambition statements of the strategy (see below). This has involved a mix of quantitative (feedback forms/ surveys) and qualitative (focus groups/ deliberative events/ workshops), for example,

- Literature review – reviewing existing strategies, recent relevant engagement insight and best practice from other authorities. (Appendix 1)
- Workshops - to identify the priorities, structure and themes of the strategy (Appendix 2)
- Summer Inequalities Programme (appendix 3)

3.8 This was supported by an online survey. 51 responses (to date) have been received made up of:

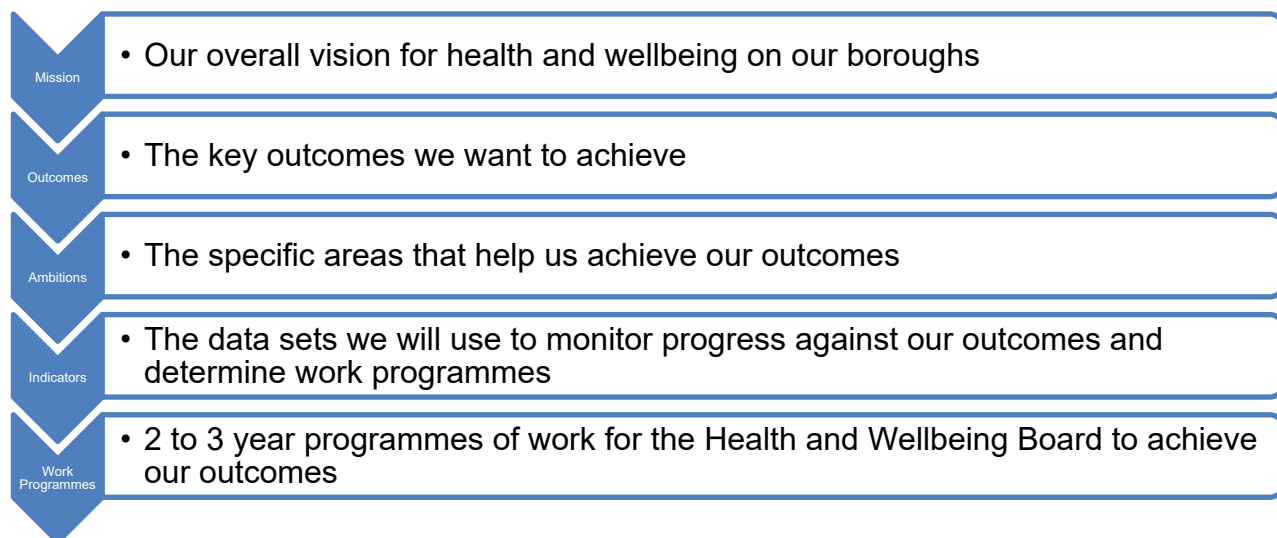
- 23 Westminster Residents
- 13 Kensington and Chelsea Residents
- 10 people who work in either borough
- 9 other

3.9 The top 5 responses to the questions ‘What do you think impacts on good health and wellbeing?’ were:

1. Cost of living (26 responses)
2. Access to health services (19)
3. Quality of housing (18)
4. Physical activity (15)
5. Mental health (15)

4. Draft Health and Wellbeing Strategy

4.1 The work to date has led to the following structure:



4.2 The draft strapline for the Health and Wellbeing Strategy is **‘Fairer, Longer, Happier Lives’**. This encapsulates our aims to tackle health inequalities, improve health and wellbeing and make sure everyone can live happy fulfilling lives.

4.3 Our vision outlines our approach to working with communities and across partners to make a difference to people’s lives.

“We want to reduce health inequalities across our boroughs so everyone has the opportunities and life chances to live their lives to the fullest, healthily and happily. This means we will focus our efforts on supporting people who are affected by avoidable, unfair and systemic causes of health inequalities, by helping them to make the connections that matters to them in their communities”

4.3 Supporting the vision are the outcomes that matter to people and be what we are all working to achieve.

- Residents live longer and in a way that allows them to fulfil their lives
- Residents have their mental wellbeing seen as important as their physical health
- Residents live in communities that are healthy, safe and with good quality schools, housing and environment
- Residents have access to good quality and fairer services that meets their needs

4.4 These outcomes will be how the HWB board measures its success in achieving the strategy’s vision. An outcomes framework is being developed that will facilitate the principle that we are accountable to residents with shared ownership of decisions in an open and transparent way through the HWB board.

4.4 Following the HWB meeting on 15th September 2022 feedback on the draft ambition statements have been incorporated to form the basis of the strategy. The 10 ambition statements are the specific policy areas that contribute to the outcomes.

1. Our children and young people can achieve their full potential, feel healthy, safe and happy’
2. We can all stay healthy
3. We are supported to look after our mental wellbeing
4. We have a good quality home
5. We are all part of a community where we feel safe
6. Our boroughs are healthy environments
7. We are cared for by the best people and have access to the best services when and where needed
8. We are all treated with fairness and empowered to shape the decisions that affect us
9. We are all financially stable and have access to a enriching opportunities and good jobs
10. We are supported and empowered to live as independently as possible

4.5 In the full strategy, the ambition statements will detail why these policy areas are important for health and wellbeing in our boroughs and what we can do to achieve our outcomes,

4.6 The outcomes framework will include a two-to-three-year work programme setting out what the board will focus on during that period. These decisions will be based on a set of indicators – data sets that will show the progress we are making towards achieving our outcomes.

5. Financial Implications

4.1 There are no direct financial implications arising from this report. Implementing our plans to achieve our strategy ambitions requires resources and investment over the long term as part of business and budget planning.

6. Legal Implications

5.1 The Health and Wellbeing Board has a statutory duty to prepare a joint health and wellbeing strategy under s116A of The Local Government and Public Involvement in Health Act 2007.

6. Carbon Impact

6.1 Health and Wellbeing outcomes include environmental impact. It is believed that there is no direct carbon impact as a result of this report, however the strategy will aim to bring positive indirect impacts.

7. Consultation

7.1 The Health and Wellbeing Strategy will be subject to formal consultation before being agreed by the Health and Wellbeing Board.

8. Equalities Implications

8.1 The Council must have due regard to its public sector equality duty under Section 149 of the Equality Act 2010. In summary section 149 provides that a Public Authority must, in the exercise of its functions, have due regard to the need to:

- (a) eliminate discrimination harassment, victimisation and any other conduct that is prohibited by or under this Act;
- (b) advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it; and
- (c) foster good relations between persons who share a relevant protected characteristics and persons who do not share it.

8.2 Section 149 (7) of the Equality Act 2010 defines the relevant protected characteristics as age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.

8.3 The Council believes there are no direct equalities implications arising from this report. An Equalities Impact Assessment will be undertaken as part of each policy review.

If you have any queries about this Report or wish to inspect any of the Background Papers, please contact:
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Appendix A: Literature Review

Strategies	Reports	Insight/Engagement
<ul style="list-style-type: none"> • Fairer Westminster Strategy 2022-2026 • Our strategy for Special Educational Needs and Disabilities 2021-2024 Kensington and Chelsea Council • Our strategy for Special Educational Needs and Disabilities. 2021-2024. City Of Westminster • Autism Strategy • RBKC Council Plan • WCC Emerging Corporate Strategy • Cultural Strategy • Best practice Health and Wellbeing Strategy Examples • ICS Priorities • Active Westminster Strategy • Air Quality Action Plan • RBKC and WCC SEND Strategies • NHS Long Term Plan • Biodiversity Action Plan • Children and Young People's Plan 	<ul style="list-style-type: none"> • Kensington and Chelsea Health Report October 2021, Public Health Intelligence • Westminster Health Report October 2021, Public Health Intelligence • The Mosaic Community Trust Annual Report 2021-2022 • Active Westminster Active • Communities Report • Church Street Youth Voices Project Report • Bi-Borough Vaccine Sentiment Paper • CP Summary Review • SWIM Covid-19 Assertive Outreach Report • SWIM Project Closure Report • Mosaic Vaccine Hesitancy Report • BMEHF Vaccine Report • Fuller Report • The Marmot Review • The Marmot Review 10 Years On • BMEHF Social Isolation Report • My Care My Way • Children and Young People's Plan Engagement Report 	<ul style="list-style-type: none"> • CYPP Engagement Review (Summary of recent consultation activities with children and young people across the Bi-Borough (2018-2022)) • COVID-19 Student Voice Survey collected 126 responses from primary schools, 374 from secondary schools and colleges and 42 responses from pupils with SEND (Bi-borough, 2020) • Grenfell – Children and Young People's Emotional Health and Wellbeing Services with parents and carers, children and young people, schools, and residents or members of the wider North Kensington community (RBKC, 2021) • Community Safety Survey with residents, businesses, and other stakeholders (RBKC, 2021) • Here to Listen Event (WCC, 2021) • Churchill Garden Estate Survey May 2021 • Active Westminster Strategy Engagement session 2022 • Service User Feedback – Mental Health Strategy Kensington and Chelsea • Stakeholder Engagement – Mental Health Strategy Kensington and Chelsea • Virtual Wallet User Findings • Persona Profiles and Findings • Youth Wellbeing Feedback

		<ul style="list-style-type: none">• Young People Covid Concerns• City For All – Resident Engagement Findings• Youth Outreach British Red Cross – Bi-Borough• Covid Sentiment Survey 2020 & 2021• North Kensington Health and Wellbeing Survey• Older People's Day Services consultation• Grenfell EHW Adults Consultation• WCC City Survey
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Appendix B: Summary of Engagement Activity to date
 (*planned activity)

Stakeholder/Event	Activity
Residents	
RBKC Citizen's Panel	Market Stall
Health Champions	Presentation and discussion
Community Champions	Presentation and discussion
Young People	
Youth Action Alliance	Workshop
Youth Healthwatch	Workshop / Presentation
RBKC Youth Council	Workshop / Informal Discussion
WCC Youth Council	Workshop / Informal Discussion
Health and Social Care	
Youth Hubs	Presentation and discussion
Healthwatch – RBKC and WCC	Meeting and discussion (Virtual)
Health and Wellbeing Board	15 th September Meeting
NW London ICB	Staff workshops
NWL ICB Engagement Team	Meeting and discussion
BME Health Forum	Met with officers and attended Social Isolation event to incorporate comments
VCS	
One Westminster	Survey and overview of the HWBS was provided to One Westminster for distribution in their newsletter.
Kensington and Chelsea Voluntary Sector Council	Presentation to KCSC CEOs across VSC and discussion
Action Disability Kensington and Chelsea	Presentation and discussion
Mosaic Trust	Meeting / workshop
The Advocacy Project	Presentation and discussion
Abbey Centre	Attended Needs Assessment Focus Group Attending South Westminster Neighbourhood Network*
Council	
IGXU	Met with officers and collated with feedback
Active Westminster Partnership	Meeting and workshop with ActiveWestminster
Portobello Business Centre	Market stall as part of the summer events programme (17 organisations)
RBKC Healthwatch Advisory Group	Presentation and discussion
Grenfell Recovery Teams	Met with North Kensington Recovery Team